

Erasmus Policy Statement (Overall Strategy)

Our institution's international (EU and non-EU) strategy

a. Our institution is interested in establishing agreements with other institutions of higher education which provide educational and training programmes in Business Administration and Information Technology and establish relationships with businesses in the surrounding area. In like manner and within the framework of the Programme, we would also like to work with companies belonging to the aforementioned professional fields in order to collaborate on the practical training of our students, as well as the professional development of our staff and the modernization of our institution.

b. Our main goal is to work with educational institutions and companies in English-speaking countries or in countries which use this language in the professional domain. However, we might also work with other foreign countries.

c. In regards to the mobility of our students, we will work in order to provide such an opportunity in the area of traineeships. Our objective is for students to go to a foreign country to participate in the On-the-Job Training Module. By working with people abroad, they will be able to improve their linguistic competence and cultural awareness, as well as mature professionally and perform efficiently in the business environment of a different country. This experience will contribute to the professional and personal growth of our students as well as their integration into a unified Europe.

As for incoming student mobility, our goal is for them to become familiar with our business environment, our companies, and the way we work, as well as with our culture. This experience will enrich all participants (students, companies and mentors) also contributing to European integration.

Regarding staff mobility, our main objective is to improve the professional background of the teachers involved in our school's vocational programmes: learn how they work in foreign companies, keep up-to-date with the latest developments in their sector and share working methodologies in the classroom with other European institutions of higher education.

Our institution's strategy for the organisation and implementation of international (EU and non-EU) cooperation projects in teaching and training in relation to projects implemented under the Programme

We are interested in establishing contacts with institutions of higher education in foreign countries (mainly English-speaking or those which use English in their instruction), which work in sectors and issue qualifications similar to ours and which have a valid Erasmus Charter for Higher Education, thus following the guidelines established in the EU Programme for Education, Training, Youth and Sport by the European Commission. For doing so, we will use tools provided by the European Agency, the National Agency, the Ministry of Education of Castilla-La Mancha, the e-Twinning Programme, etc.

We would also like to establish contacts with European companies to help us improve training for our higher education teachers. Once contacts have been established and the training and innovation needs of our staff identified, we would like to implement projects that contribute to the modernization and internationalization of our school. These intentions will be included in our School Educational Plan.

Impact of our participation in the Programme on the modernisation of our institution

- ❖ The Programme will help promote the modernization of advanced studies and give an international focus to the degrees within the domain of European Higher Education.
- ❖ The international orientation of the lessons will increase student motivation and the retention rate in higher education.
- ❖ It will increase collaboration with the overall European business world.
- ❖ Our school will adapt its training activities within the Programme to the specific needs of the businesses involved.
- ❖ Companies will have better prepared workers.
- ❖ Students will obtain a better quality degree adapted to their needs and will expand their professional opportunities in the labor market.
- ❖ Students and teaching staff will have the opportunity to train and grow professionally abroad.
- ❖ Our school will increase its potential for innovation.
- ❖ The Programme will support the principles of non-discrimination and equal opportunity.